

**PUBLIC SERVICE ANNOUNCEMENT  
PSA**

***“Emerging Industries & Markets: A Blue Print for Success”***

Cumberland Regional Improvement Corporation [a non-profit organization] will be hosting its **13<sup>th</sup> Annual Minority Enterprise Development Week – MED Week 2011.**

This year’s MED Week Events will include Federal and State Agency Representatives

**Tuesday, August 16<sup>th</sup> – Fayetteville Public Works Commission Building –  
955 Old Wilmington Road, Fayetteville**

***Business Opportunities & Lending Conference [Included LUNCH] ... offered FREE!!!***

***9:00 a.m. – 2:00 p.m.***

***“Doing Business with Federal and State Government”  
“Understanding Government Certification Processes and Benefits”  
“Access to Financing and Bonding through Federal and State Programs”***

***◆ U. S. Army Contracting Command Mission & Installation ◆ NC Military Business Center; ◆ Fayetteville Public Works Commission ◆ City of Fayetteville ◆ NC Department of Transportation ◆ NC Institute ◆ NC Department of Administration ◆ U. S. Small Business Administration ◆ NC Minority Support Center ◆ NC Rural Center***

**Thursday , August 25<sup>th</sup> -  
6:00 p.m. – 9:00 p.m.**

**AWARDS & RECOGNITION  
*HOLIDAY INN BORDEAUX***

**Guest Speaker: The Honorable Eric Mansfield  
State Senator – 21<sup>st</sup> Senatorial District  
North Carolina General Assembly**

**Friday, August 26th  
8:30 a.m. – 1:00 p.m.**

**Corporate & Small Business Networking  
Golf Classic *Carolina Lakes Golf Course [Captain’s Choice]***

**For more Ticket Information/Reservation  
Contact**

**Cumberland Regional Improvement  
910-483-6439; 910-483-2826 fax  
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